



WHAT'S
INSIDE?



Markham West
Franchise Lists
\$20 Million Property



Habitat for Humanity
Build



PropertyGuys.com
Goes Boom!



Markham West Franchise Lists \$20 Million Property

▶ Paul Young owns one of the most valuable pieces of land in Markham – so valuable that selling it through a real estate agent would cost him \$1 million. However, with the property listed for \$20 million, Mr. Young had no luck with traditional real estate brokers. When PropertyGuys.com offered affordable guidance and increased visibility for his listing, he took them up on their offer.

"The property is a huge investment, and I wasn't getting a lot of interest," says Young. "I knew I couldn't do it alone, but I didn't want to have to pay a million dollars in agent fees either. I was looking for something in between and PropertyGuys.com offered the perfect solution. Their program helped me through the whole process."

Since listing with PropertyGuys.com, Young has had a number of interested parties inquire about the property. Not only has the property's visibility increased, but he is now looking forward to keeping what would have been otherwise his real estate agent's cut on the deal.

"Paul's situation is similar to many home owners looking to sell their property, the difference is that he is sitting on one of the most valuable pieces of property in the GTA," says Jane Gabb, PropertyGuys.com Markham franchise owner. "Whether owners come to us with a \$20 Million property or a starter home, in most scenarios we can help them save tens of thousands of dollars."

Upcoming Activities

PropertyGuys.com will strap on work boots in September to join a Habitat for Humanity home build. PropertyGuys.com team of franchisees and executives will spend a day on site building a house and giving back to the community. PropertyGuys.com already helps Canadians sell their homes, now the Ontario franchisees want to band together to help Canadian families in need, and make a house a home. With this great opportunity to get PropertyGuys.com out in the neighbourhood just around the corner, the franchisees are preparing to get their hands dirty!

For details on the date and location of the build and PropertyGuys.com's unique fundraising strategy visit the PropertyGuys.com Ontario Facebook page.

<https://www.facebook.com/propertyguys.comON>



PropertyGuys.com Goes Boom!

Backyard BBQ Contest Announces Winner to Get This Summer Sizzling

PropertyGuys.com wants to get this summer sizzling in Ontario! PropertyGuys.com partnered with Boom 97.3 for a backyard BBQ contest. The contest asked Ontarians to fill out a survey that included a question asking what they would do for \$20,000. The lucky winner, announced on July 26 was Janine Lyn Lokodi of Brampton. Janine received a BBQ thrown in her own backyard for her and 14 friends by Boom 97.3 on Saturday, August 3. Music, food and the BBQ were all included, as was a Real Estate Pro package valued at up to \$3,000 from PropertyGuys.com.



FRANCHISE FOCUS BRANTFORD, ONTARIO



Janice Song is PropertyGuys.com's Brantford franchisee. Janice has a great store front office, with a big backyard perfect for hosting summer events!

Janice's first encounters with PropertyGuys.com were when she used the program to sell two of her own homes which both sold in less than three weeks. She saw a real opportunity to help people discover the magic of PropertyGuys.com – so she decided to become a PropertyGuys.com franchise owner. Janice says PropertyGuys.com is a great option for people selling their home who would rather avoid the high cost of an agent. She says that her customers are always thrilled to learn that the services she offers are just as effective as those offered by agents – but the key difference is all the money they can save. That money can instead be used towards their new property (or anything else for that matter). One customer was so happy with the outcome that they had a big BBQ celebration, inviting Janice along for the party.

The average amount of savings in the Brantford area is about \$15,000 per sale and in the last six months Janice says she has saved people approximately \$450,000. Janice wants to educate people that selling a home with PropertyGuys.com is an easy experience and says if you have the confidence to do it, anyone can save a lot of money.

Janice's plans for the summer and beyond? She wants to take advantage of her office space and backyard, which has room for a tent or BBQ, to host events. Social responsibility has been on her mind and she's been thinking of having a women's networking night or giving back and letting groups, such as women's groups, use the space for their meetings. Janice has great ideas for the months ahead and is making strides in her community with PropertyGuys.com.

PropertyGuys.com Gets Out & About

A group of Ontario franchisees are getting out in their communities in August and September. With so many exciting events happening all across Ontario this summer and fall, these franchisees have a chance to show their friendly faces and teach their neighbours about PropertyGuys.com. They are always happy to share a smile and share the PropertyGuys.com story with the people in their communities.



Keep your eyes out, PropertyGuys.com franchisees will be attending events like Taste of the Danforth, Canadian National Exhibition, the Oakville Jazz Festival and Brantford's Music in the Square, and many others. If you see them, be sure to ask about how their Real Estate Pro Package can save you tens of thousands of dollars!

What People Are Saying...

A client in North York recently sold a difficult to sell home after two attempts with different agents. This \$1,200,000 house was one of the most expensive homes on the street and was among some smaller dwellings.

Here's what they had to say:

"Selling with PropertyGuys.com worked better than when trying to sell with agents. In addition to pocketing more money we were in control and could better respond to buyers as well as negotiate more effectively."



Marie

"You too can sell your home, with the help of PropertyGuys.com, it was a breeze. People will call you, and you set the time to show your home. Just be sincere and honest. Set a market price and stick to it, and do not be swayed by others, it is your decision and you are in control. And in the end you will find that the benefits amount to great savings, and that is money in your pocket. Try it and see for yourself."

- MARIE, HAMILTON, ON



Isabel & George

"After trying to sell our home with a realtor for 6 months our home sold in 4 days at full asking price, with the assistance of PropertyGuys.com. Our home sold so fast! Susan and Nora were "Godsends" whose assistance was generous and sincere, thorough and constant in our journey. With these lovely ladies helping us under the umbrella of PropertyGuys.com any question or need was simply a phone call away. The money we saved in commission was amazing too! We can finally relax and move on with our lives and we have PropertyGuys.com to thank for that wonderful gift!"

- ISABEL & GEORGE, HAMILTON, ON